



FOR IMMEDIATE RELEASE

Street2Ivy™ and The School for Inspiring Leaders Launch Free Fall 2025 Program to Empower Boston’s Next Generation of Changemakers

BOSTON, MA – September 22, 2025 — Street2Ivy™ and The School for Inspiring Leaders today announced the launch of the **Street2Ivy Innovators Xcelerator**, a free, four-week leadership and entrepreneurship program for 18- to 24-year-olds from Boston’s underserved communities. The pilot kicks off on **Saturday, October 25, 2025** in the Seaport and runs through **November 20, 2025**, with weekly sessions held **Saturdays from 10 a.m. to noon**. Space is limited, and applications are now open on Street2Ivy’s new website: <http://street2ivy.com>.

The collaboration brings together Street2Ivy's deep roots in communities with limited access to business opportunities with The School for Inspiring Leaders' proven track record working with top colleges and business leaders across the Boston area. Together, the partnership creates new pathways that connect talent from all neighborhoods to Boston's innovation ecosystem.

This program is rooted in a simple belief: **talent is everywhere**. Young people from overlooked communities have ideas, ambition, and grit, but often lack access to the networks, tools, and real-world experiences that help them succeed. By teaching **entrepreneurship and innovative problem-solving skills**, and connecting participants with mentors and professional networks, the Innovators Xcelerator creates a powerful path to economic growth and opportunity.

“This isn’t a lecture, it’s a launchpad,” said **Tavares Brewington, JD, MBA, founder of Street2Ivy™**. “We’re showing students that leadership isn’t about waiting your turn. It starts with your mindset, your story, and your next move.”

Built on the core principles of The School for Inspiring Leaders’ acclaimed Leadership Xcelerator program, the Innovators Xcelerator blends mindset, skillset, and action:

- **Mindset First:** Build confidence, self-awareness, and belief in your potential.
- **Boost Skills:** Learn practical communication, collaboration, and problem-solving tools.
- **Action Now:** Solve real-world challenges and take immediate steps forward.

Participants will engage in fast-paced leadership challenges, hands-on teamwork, and conversations with diverse business leaders who have walked the path from overlooked to unstoppable.

“We’re focused on teaching today’s essential skills, how to lead, communicate, collaborate and creatively solve problems in a fast-changing world,” said **Erin Moran McCormick**, a longtime Boston tech founder and innovation leader, who directed innovation and entrepreneurship centers at **Babson College and UMass Boston** before founding The School for Inspiring Leaders. “We believe entrepreneurship and innovation are not just business skills, they are life skills that can change the trajectory for young people and their communities.”

Students will also gain access to **TheInspireLab.ai**, a new mobile AI coach that lets them practice their business pitch, customer conversations, and leadership skills on demand, learning to keep their message clear, confident, and under a minute.

The program culminates with a **pitch showcase and public celebration** of student stories, growth, and potential on November 20, 2025.

“This is what equity in action looks like,” said Brewington. “We’re not just changing lives, we’re changing the game.”

How to Get Involved

- **Apply:** Students ages 18-24 can apply for free at <https://street2ivy.com>
- **Nominate:** Community members can nominate a student to join the fall kickoff
- **Volunteer:** Leaders are invited to serve as mentors, speakers, or partners

Media Contact:

info@street2ivy.com

<https://street2ivy.com>

About Street2Ivy™

Street2Ivy™ empowers young people across diverse communities with entrepreneurial and leadership training, helping them build essential skills, confidence, and a professional network to create opportunities and shape a better future. For more information, visit <https://street2ivy.com>.

About The School for Inspiring Leaders

The School for Inspiring Leaders helps early-career professionals and future leaders grow into confident, effective changemakers through fast, interactive programs that build leadership skills and inspire action. For more information, visit <https://TheSFIL.com>.